

Jan 14, 2021 KSPS Community Advisory Board, 4pm, Zoom

CAB members attending by teleconference: James Albrecht (Chair), Terrie Ashby-Scott, Bob Morrison, Patty Crone

Members Absent: Vanessa Strange, Shaun Higgins, Consuelo Larrabee, all due to power outage

KSPS staff attending: Gary Stokes, Cary Balzer

KSPS staff absent: Dawn Bayman

Opening Business

A quorum being present, the meeting was called to order at 4:06 pm.

At 4:07 pm, the minutes from the December 10, 2020 meeting were approved (motion: Terrie, second: Bob) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- January is typically a slower month but very busy at this time. Have had studio participants almost daily for 33 weeks.
- Approximately 1/3 of staff here on most days. Pandemic, holidays, personnel challenges have not slowed us.
- Shot another 10 inland sessions. Received grant from Spokane Arts to help with funding.
- January 17 - There is a special program on the school levy and what this funding provides to Spokane schools. Voters will decide on February 9.
- Bukola remains busy. Teaching programs including Scratch 2. Second person should be starting in a month or 2. May reactivate at home learning program.
- Had a conversation with State Office of Public Information to offer some type of educational programming statewide. KSPS is only station of 5 in state offering this type of program.
- Corporation for Public Broadcasting gave 1st round of funding.
- Annual audit process finished. CPB needs 2 reports to ensure compliance.
- Friends of the Board meeting 2 weeks from today. 1st meeting of the year.

Comments/Questions:

Kudos to Bukola from Bob on an amazing job and inquired about school levies.

Programming Director's Report and Discussion

- Programming updates distributed by email.
- Busy time for Operations Department.
- Working with schools on a daily basis. Paired with initiative at home learning.
- Michigan State asking to use programs we've produced. Pending school approval.
- Monday, 1/18 at 7:30 on Channel 17. Mead and Central Valley superintendents are guests to discuss importance of levies to continue funding important programs/staff.
- 1/19 – Show looking at education process in age of COVID.
- 1/20 – Inauguration coverage. Part-time coverage on Inauguration Celebrating America.
- 1/25 – Parental concerns of dealing with schooling during COVID.

- KSPS looking at long lead programs for 21/22.
- For Bob – The West is Burning is a 1 hour documentary on dealing with wildfires.
- Working on March membership campaign.
- Waiting for April schedule from PBS.
- Preview will have a different look, which is not yet finalized.
- BBC on lockdown so production on hold.

Around-the-table comments

- Bob: Commends diversity on Inland Sessions. Nice to see Stampede City Sessions on KSPS. Watched first part of Alps series, very good.
- James: Enjoyed cycle around Japan. New cooking show “New Day, New Chef” host seems overbearing. Too many people on show. Inquired about Rick Steves new episodes. Cary mentioned series was released in October but airing postponed. American Masters really good. Shared with CAB what PBS offered 50 years ago in a TV Guide publication!
- Patty - Appreciate programming on levy to have an understanding of how/why funding needs to be continued. Recommend some type of programming that better educates community on local government and types of services provided. Many people have a very negative view of government but often are unaware of all the services provided.

Other Business

- Marianne Patton - Application for CAB. Vote to accept - Unanimous consent to be a member of Board.
- Current Events – Table for next meeting. Terri suggested having Pillars available when reviewing the current event suggestions. Gary mentioned KSPS website can be used to view Pillars.

Action items

- Vanessa will forward the approved December minutes to Dawn and Monica

The meeting was adjourned at 5:18 pm. The next CAB meeting will be held on Thursday, February 11, 2021 at 4pm via Zoom.