

KSPS Board of Directors Meeting November 18, 2021

Members Present: Craig Gracyalny, Addy Hatch, Judith DeForest, Rosemary Selinger, Roberta Brooke, Kristine Meyer, Jon Heideman, Vinnie Alfonso, Kim Lloyd, Klay Dyer

Members Absent: James Alexie, Marti d'Agostino, Jeff Adams, Shannon Scheiwiller

Staff Present: Gary Stokes, Dawn Bayman, Bergan Anderson, Sarah Gehman

Guests: Jaclyne Hawley, Kendra Roe, of CliftonLarsonAllen auditors

Call to order: 4:33, quorum present

Minutes: motion:/ 2nd Rosemary/ Judy, discussion: none, passed unanimously

2021 Audit Report: CliftonLarsonAllen has issued a "clean opinion" of KSPS, the highest level of assurance the firm can give.

Financials: The change in net assets without donor restrictions was \$2.6 million compared to \$530,000 the previous year. Kim Lloyd presented the September/October financials, saying it's early in the fiscal year but things are looking good, with revenues exceeding budget. Gary said the organization added two full-time and two part-time employees, but with new grants, "I would like to think we're going to be OK for budget this year." Motion to approve motion/ 2nd: Kim and Vinnie, passed unanimously.

- Dawn said budgeting continues to be as challenging as it was the prior year due to uncertainties caused by the pandemic. She's feeling good that the increased membership experienced last year is holding steady, however.
- Gary credited Sandy for her work on planned giving, noting it has a long lead time but is paying dividends now. "It's been a real boon for us," he said.

Development Report: Dawn noted that a new grant from the Corporation for Public Broadcasting will fund work that our teams are already doing to build community partnerships. "It's a good get," she said.

- Dawn also noted that Jonna Kelly, the new promotions and marketing manager, has been with the organization a short time but is already meeting with people and bringing great new ideas.
- Zanna, our part-time arts and culture coordinator, is well-connected in the community.
- Leila, hired as a part-time producer for Civics Bowl, has 17 years of experience as a news producer. Gary said we're looking for a mid- to late-spring launch, and will pilot the concept with five or six shows of a half-hour in length. Teams will go head to head in an elimination process. Teachers and staff members have been asked to come up with the questions.

General Manager's Report: Gary said KSPS is working to become the "go-to station for public television" in Washington, and that in a lot of ways, the organization already is. "That are things we're doing that Seattle, Tacoma and Pullman aren't," such as Civics Bowl. "Raise the profile, raise the dollars," he noted.

- Federal funding continues to be a concern, but Gary reminded everyone that we are forward funded for two years.
- He also said PBS is making an effort to diversify its senior staff.
- The new equipment is coming in, with the new transmitter set to arrive after the first of the year and the new off-road vehicle already in hand.
- Gary observed that what we're doing in education is "absolutely phenomenal" compared to what KSPS has done in the past, that we're getting national awards, other stations are coming to us asking how we do it, and we're having real impact on students in our area. He credits Bukola for this transformation.

Committee Updates:

The Governance Committee will meet the first Thursday of even months.

The Arts & Culture Committee will meet the second Wednesday of odd months.

The Workforce Committee will meet the first Tuesday of even months.

The Development Committee will meet the third Tuesday of even months.

The Civic Health Committee will meet on the third Friday of every month.

Kristine said she could lead the Civic Health committee, replacing Addy.

Craig asks whether each committee should develop it's own charter, and Dawn said that was Jeff's plan.

Vinnie asked how these board committees will align with existing staff-led committees. Dawn said these are board committees and should be led by board members, and that their goal should be advocacy and connections.

What's happening in Canada by Klay and Judy: Flooding and mudslides have created havoc in British Columbia. Alberta is at the mercy of the energy economy but there is optimism that energy prices continue to stabilize.

With no further business, the meeting was adjourned at 6:02.