

**Friends of KSPS  
Board Meeting  
July 27, 2023**

**Members Present:** Rosemary Selinger, Roberta Brooke, Beth Pellicciotti, Addy Hatch, Craig Gracyalny, Jeff Adams, Kim Lloyd, Kristine Meyer, Kiantha Duncan, Jaye Hopkins

**Members Absent:** James Alexi, Marti D'Agostino, Nikki Kennedy

**Staff Present:** Gary Stokes, Dawn Bayman, Sarah Gehman, Skyler Reep

**Call to Order @ 4:32,** a quorum is present

**Public Comment:** None

**Consent Agenda:** No discussion.

**Treasurer's Report:** Still beating our budget this year and in a strong liquidity position. A motion to accept the June 2023 financials was moved by Kiantha, seconded by Roberta, and passed unanimously.

**Budget Report:** There was extensive conversation around a line item for a proposed fundraising initiative for 2024 that involves door-to-door canvassing. Skyler explained that of the other PBS stations that have adopted this vendor's program, they've found 40% of the people who are visited answer the door, and of those, 8% become donors. Stations Skyler talked to said they've found the initiative to be "vital" and "the second-biggest source of new members." Concerns expressed include the safety of the young people participating in canvassing, and potential reputational damage. Noting that passing the budget as presented does not obligate the station to move forward with the initiative, and with the assurance of more information to come from Skyler, Roberta moved and Jaye and Kristine seconded and the budget was approved unanimously.

**FY24 New Board Member Election:** Kristine introduced two new board candidates, Jessica Deri and Jon Heideman. Candidates were approved after a motion by Roberta, Kim seconded, with a unanimous vote.

**FY24 Election of Officers:** Addy moved, Jaye seconded, and the slate of officers presented was passed unanimously. They are: Chair, Kristine Meyer; Vice Chair, Craig Cracyalny; Treasurer, Kim Lloyd; Secretary, Beth Pellicciotti.

**Check-signing:** Kim presented a resolution not on the agenda regarding check-signing authorizations. Resolution: "Resolved that the following members of the Friends of KSPS Board of Directors are authorized to sign checks on behalf of the Friends of KSPS: Chair, Kristine

Meyer; Vice Chair, Craig Gracyalny; Treasurer, Kim Lloyd; President and General Manager, Gary Stokes.” Kiantha moved, Roberta seconded and the resolution was adopted unanimously.

**General Manager’s Update:** Gary recounted Canadian board member Nikki Kennedy’s recent visit to the station. The federal budget process has not resulted in agreement between House and Senate conferees on forward funding of PBS. If there is a change it would not impact the budget for two years. Gary will keep the board informed of progress. Federal funding constitutes \$1.5 million annually for the KSPS budget.

**Station Manager’s Update:** FitKids day is Aug. 11, and Shawn Claypool is seeking volunteers.

**Committee Updates:**

**Governance:** An update to the investment policy has been completed and will be considered by the Governance Committee at its next meeting, then will be presented to the full board at its next meeting.

**Education:** Angie Riley has joined the Education staff at the station. Plans are being made to hold Future Day at the On Track Academy on either Feb. 3 or 10. This career-focused event is expected to bring hundreds of kids to have them interact with people from different industries and careers.

**Career Explorer NW:** A second person has been hired, Tina Swannack, who will be working on grant-funded initiatives and implementing live virtual field trips for classrooms, etc.

**Appreciation of Outgoing Board Members:** Jeff Adams and Addy Hatch were thanked for their service on the board.

Adjourned at 6:02 p.m.