

11 January 2024 KSPS Community Advisory Board 16:00 PT, Zoom

CAB members Present: James Albrecht (Chair), Bob Morrison, (Vice Chair – arrived 16:32), Christopher Powell (Secretary), Shaun Higgins, Marianne Patton, Ann Dyer, Patty Crone

Members Absent: none

KSPS staff attending: Debbie Brennan, Dawn Bayman, Skylar Reep

Regrets: Gary Stokes

A quorum being present, the meeting was called to order at 16:04 PT.

The minutes from 14 December 2023 were approved. Moved by James, Seconded by Patty. Carried

Station Manager's Report

Dawn reported that *Inland Sessions* is in production and that eighty-plus shows are done. Several *Sit and Be Fit* episodes have been produced.

There are lots of opportunities for high school students at KSPS.

A fiftieth anniversary of Expo 74 special will tentatively air Saturday, May 4.

Civics Bowl begins recording mid-March. The same schools as last year will be participating. There is much support in the community for this. The first show will air Monday, April 8 at 19:00 PT.

Educational programming is very busy. Games Quest, a series of on-line puzzles for elementary students has just launched. This is part of a trend in education called “gamification.” We are working with public libraries to implement this. Twenty plus students have signed up so far.

The financial aid form for high school students is often difficult to complete, especially for students who speak English as a Foreign Language (EFL). We are working with partners to produce short videos to assist in this. Videos will be in English, Spanish, Marshallese and Ukrainian.

Future Day is February 10. This is an event designed to get young people interested in the world of work. It is being done in partnership with On Track Academy.

Media Makers video on trades is now complete.

In response to questions, Dawn reported that no further contacts for Civics Bowl are being considered as it would take an inordinate amount of money to expand the program. Also, Game Quest is being promoted through the station, social media, and e-mailing lists for both parents and teachers.

Director of Development Report

Skyler reported that we had just wrapped up our calendar year and we are therefore five months into our fiscal year. We fell behind in December. We were about 28% below our goal. Still, overall, our numbers are up. Membership fell below our goal. On air pledging is not what it used to be. Our number one source of support is from mailings. Number two is existent sustainers. Planned giving is third and our website is fourth.

We are hiring two new positions.

Our door-to-door campaign begins in August, perhaps as early as June.

Note: at this point in the meeting Chris lost his internet connection until near the end of Debbie's report. Many thanks to James for taking notes during this interruption.

Programming Director's Report

Debbie reported that we have a new children's program – Layla in the Loop – which premieres February 5. *Gospel with Henry Louis Gates, Jr.* airs on the 12th and 13th, *Miss Scarlet and the Duke* season finale airs the 11th, *All Creatures Great and Small* season finale airs the 18th. *American Experience's* documentary *Fly with Me*, a history of stewardesses, airs on the 20th. *Great Performances'* tribute to George Jones airs on the 23rd.

National Pledge Drive runs February 24 to March 10.

Living Wild with Hilton Carter, about how to take care of houseplants, airs February 24. Rick Steves' Special *Mighty Alps* airs in March.

Round Table Comments

Ann – Ann's daughter turns two this weekend and she therefore officially in the PBS Kids demographic. She is going to give Daniel Tiger another try. Curious George is still going strong.

Marianne –appreciated Gary's commemorative piece on Consuelo Larabee. She also enjoyed Clarion Brass. Marianne asked if the new *Preview Magazine* would indicate when shows repeat. The answer was no.

Patty – liked *People's Guide to Democracy* and is enjoying *Washington Grown*. She likes learning new things about Washington. She is also enjoying *Paris Murders*, *Miss Scarlet and the Duke* and Doc Martin. Patty

likes *Check Please, Bay Area* on KQED and thinks KSPS should broadcast this show.

Bob – Bob’s wife is enjoying *All Creatures Great and Small* and *Doc Martin*, although he feels the writing has declined. He watched the *Independent Lens* show *Beyond Utopia* about families escaping North Korea.

Chris – greatly appreciated Gary’s commemorative piece regarding Consuelo. He enjoyed Clarion Brass and the *Austin City Limits* performance of Jackson Brown. He gives high regard for *Frontline*’s documentary *Netanyahu, America, and the Road to War in Gaza*. His wife has been watching *All Creatures Great and Small*.

He expressed concern that of late he has been bombarded with fundraising e-mails from the station and would like them to stop.

He also voiced his disapproval of the new *Preview Magazine* format versus the old *Prevue* program guide. He outlined his family’s history as PBS members, first in Buffalo, then Detroit, and now Spokane. At the heart this association was the understanding that in exchange for supporting the station, the member would receive a program guide – the relationship was transactional. Now without the program guide, this is no longer the case. He wonders how other members will respond to this. He also expressed concern that prior to the implementation of this decision, there was no discussion of the subject within the Community Advisory Board. Rather, it was presented as a *fait accompli* at the last meeting.

Shaun – felt that *Prevue* had more valuable information in it. The new system involves juggling two separate documents.

He greatly enjoyed Clarion Brass, saying it was nicely done, well produced, and local.

He is happy that movies will continue during the pledge period.

He liked the program about a local restaurant, again emphasizing its local nature.

He loves the weekly e-mail the station sends out entitled “The Week Ahead on Public Television.”

Shaun expressed kudos to Mikayla Daniels for her introduction to *The Addams Family*, saying it was “absolutely terrific”.

James – weighed in on the issue of *Preview* versus *Prevue*, and wanted it noted that Chris, not Bob, is our secretary. He also wants the CAB information reinserted. There were also stylistic errors, and the supplement is only in Pacific times.

James appreciated Gary’s piece on Consuelo.

He is enjoying *Washington Grown* and liked Clarion Brass, which he also saw during the recording of the show. Also, he enjoyed the *British Antiques Road Trip*.

He was curious about the western New York and Albany, Oregon, programming that was broadcast in lieu of Northwest Profiles, and how often such things occur. Debbie will investigate this and get back to us.

New Business

None

Old Business

None

The meeting was adjourned at 17:56 PT. The next CAB meeting will be held on Thursday, 8 February 2024 at 16:00 PT via Zoom.