

**KSPS Community Advisory Board December 12, 2019,
4pm KSPS Studios, KSPS Board Room**

CAB members attending in person: Consuelo Larrabee (Chair), James Albrecht (Vice Chair), Vanessa Strange (Secretary), Shaun Higgins, Patty Crone, Terrie Ashby-Scott

Member attending by tele-conferencing: Bob Morrison

Members Absent:

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:02 pm.

At 4:02 pm, the minutes from the November 14, 2019 meeting were approved (motion: James second: Consuelo) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- The national PBS board meeting was this week
- Gary will be vice chair of interconnection committee for the PBS board
- PBS 50th anniversary in 2020
 - The CAB discussed the logo change
- Altruist has done another revision of the business plan after several days of meetings with small groups of staff and others
 - The CAB will have an opportunity to look at this draft soon
 - The latest draft reflects the input from the first draft
- KSPS is one of two stations using the cloud to receive programs instead of satellite
- *Country Music* continues to be a popular pledge program for gifts

Programming Director's Report and Discussion

- Impeachment hearings continue to be aired on the World channel and repeated; there has been positive feedback
- Politico and PBS will present a Democratic primary debate 12/19 at 5pm
- DW (Deutchesworld) *The Day* will fill the spot vacated by *Nightly Business Report*
- State of the Union Address will likely be either 1/28 or 2/6
- Cary gave a rundown of the programming for the upcoming months including details on *Masterpiece*, *Frontline*, *Independent Lens* and more
- *Xavier Riddle and the Secret Museum* debuted in November and has been popular

Chief Investments & Partnerships Officer Report:

- The latest pledge drive went well

- The feedback from the CAB informed the choices for pledge programs and it was successful- using familiar, beloved shows rather than single, one-off programs
- Investments and Partnerships strategy is underway

Around-the-table comments

- Consuelo liked the *Sesame Street* special, and David Attenborough's latest
- Bob didn't care for *Howard's End*
- Consuelo started a discussion of the CAB purpose, and passed out copies of the original document
- Patty brought up neighborhood council meetings for outreach and input source
- There was discussion of paid streaming services and the trends

The meeting was adjourned at 4:58 p.m. The next CAB meeting will be held on Thursday, January 9, 2019 at 4pm at the KSPS studios.

Action items

- Vanessa will forward the approved November minutes to Dawn and Monica