



MINUTES: FRIENDS OF KSPS BOARD OF DIRECTORS MEETING

January 30, 2020 at KSPS PBS

Chair Nancy Ledeboer called the meeting to order at 4:30

Members present: Nancy Ledeboer, Jeff Adams, Roberta Brooke, Don Anderson, Vincent Alfonso, Klay Dyer, Linda Finney, Craig Gracyalny, Ann Hurst, Adam Munson, Monica Samper, Shannon Scheiwiller

Members absent: Marti d'Agostino, Jodi Harland, Jon Heideman

Staff present: Gary Stokes, Darcell Yeager, Dawn Bayman

Guests: Donald Summers of Altruist via Zoom; Bukola Breczinski, KSPS Education Director

Consent Agenda: Nov. 21 Meeting Minutes accepted with correction: Linda Finney was absent at that meeting.

Financial Report: presented by Treasurer Don Anderson. Darcell Yeager plans to retire in the spring; we are developing a new position description and a search for a new person who can train with Darcy before she leaves.

GM Report, Development Report also adopted by consent.

Altruist Project Report: Donald Summers of Altruist Partners updated members on progress. Board members were sent a written report last week. Members brought up questions for Donald and the staff. Discussion followed.

Action item: We will create four task forces of board members who will work with staff to develop the four pillars of the Growth and Impact Plan, focusing on determining goals and measuring impact. Work should begin between now and the March board meeting, with the goal of creating KPIs for the Growth and Impact Scorecard recommended by Altruist. Board members were asked to let Nancy know on which task force they'd like to serve. Nancy will coordinate.

Education Update: KSPS Education Director Bukola Brezczinski reported on the “Sesame Street in Communities” project just completed. We hosted five celebrations of the 50th anniversary of Sesame Street, reaching 970 families in rural areas. Partnering with NEWESD101, we held two educator workshops reaching 60 rural educators. Educators from 5 surrounding counties attended. Feedback was overwhelmingly positive; educators were grateful for the tools that will help their families.

GM/Development Updates: GM Gary Stokes presented updates to his previously submitted GM report: succession planning is a focus area especially with Darcell’s impending retirement, and the need for broadcast engineers. Gary’s travel schedule may impact his attendance at upcoming meetings.

Development Report: Development Director Dawn Bayman thanked the Development Team for their great work as evidenced in the year-end revenue reports.

Committee Updates:

Sustainable Future - next meeting will be February 20, 4pm.

Lifelong Learning - will meet next month.

Governance – is creating new Term recommendations

The meeting adjourned at 6pm.

Next meetings:

Exec Comm – Feb 27, 4pm

Exec Comm – Mar 26, 4pm

Full Board – Mar 26, 4:30pm