

**KSPS Community Advisory Board June 11, 2020, 4pm**  
**Zoom**

CAB members attending by teleconference: Consuelo Larrabee (Chair), Shaun Higgins, James Albrecht, Patty Crone, Bob Morrison

Members Absent: Terrie Ashby-Scott, Vanessa Strange (Secretary)

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:02 pm.

At 4:03 pm, the minutes from the May 14, 2020 meeting were approved (motion: Shaun second: James) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

**General Manager's Report and Discussion**

- Wrapping up work on June Pledge Drive, which went well.
- Allison Hansen is the new accounting and finance person replacing Darci who is retiring in a few days.
- Passport will be available in Canada in the next month or two. Campaign to inform Canadians will start before Summer's end. Thanks to PBS Digital, it will launch with 1000 hours of content, approximately 80% of the Passport content will be available. Hopefully this will bring back Canadian donors that were lost from not having access.
- Discussion needs to happen on when staff will safely return to station. Staff are set-up to run long term from home thanks to Shannon Wright in IT. Currently staff are still working from home – Production, Master Control, etc. Sixty N-95 masks available thanks to donation.
- KSPS received an Emmy for Injustice at Home from North West Television of Academy of Science! This is the 2<sup>nd</sup> year the station has won.
- 2021 Budget will be ready for Board vote at July meeting.

**Chief Investments & Partnerships Officer Report:**

- June pledge drive brought in \$175,000. \$105,000 was from Downton Abby. Monday pledge was as good as Sunday.
- New and rejoining members are higher than seen in a long time.
- Business Plan – The Education Plan and Matrix was sent. Bukola set up relation with 2 schools in low income areas. STEM resources will be brought to them. In the future this will give the info needed to the Metrix to measure effectiveness.
- Arts & Culture Pillars are still in planning stage. There is a need in community for artists to be put to work. Want to tie this in with Education Pillar. Two to three artists combined with Education. Spokane Arts putting money towards it. There are donors ready to support this program.

### **Programming Director's Report and Discussion**

- Production efforts scaled back on national level from late April through August.
- Stripped down basic version of programs and promotional announcements.
- Sunday Pledge event before 8 pm Introducing Season 5 of Grantchester – New format – 10 minute pledge before it airs.
- Schedules are fluid. Many changes over past 2 weeks due different events. Staff very flexible and able to adapt to “spin on a dime.”
- PBS Race Matters presented Friday evening and playing tonight.
- Emmy aired next Thursday, the 18<sup>th</sup>, at 7:00 pm. Gary will do a special introduction.
- July and August are the most challenging schedules. There are 75 programs TBA.
- At Home learning projects offered by World will continue through July and August in conjunction with home schooling.

### **Around-the-table comments**

- Shaun asked if free streaming offers are affecting Public TV viewership. Gary said it was a different audience. Dawn added viewership is up across the board and a nice uptick in Passport viewing. Pledge – Linda Ronstadt musical was good.
- James appreciates the available programming – important during these times, Shows that were good were Pati’s Mexican Table, GI Jews, Legally Blond, H2O The Molecule That Made Us. Rick Steves show was good but a bit fast, maybe focus on one country.
- Bob also enjoyed the H2O series. Asked if the Vintage Road is coming back. Cary said only 2 seasons were made and will look into getting back into program.
- Consuelo mentioned that symphonies across the country are having a difficult time due to social distancing requirements. Spokane Symphony won’t have their annual performance this year. Food Over 50 – dishes are for 6-8 people, not everyone cooks for that many. Amazing creatures in Spies in the Wild.
- CAB needs to prepare their annual report, which will be presented orally at the September KSPS Board meeting.

The meeting was adjourned at 5:04 p.m. The next CAB meeting will be held on Thursday, September 10, 2020 at 4pm via Zoom

### **Action items**

- Patty will forward the approved July minutes to Dawn and Monica
- Consuelo will send Gary the CAB annual report prior to September Board meeting.