

KSPS Community Advisory Board March 12, 2020, 4pm
KSPS Studios, KSPS Boardroom

CAB members attending in person: Consuelo Larrabee (Chair), Shaun Higgins, Terrie Ashby-Scott

Members attending by tele-conferencing: Bob Morrison, Vanessa Strange (Secretary), Patty Crone

Members Absent: James Albrecht (Vice Chair)

KSPS staff attending: Gary Stokes, Cary Balzer, Dawn Bayman

A quorum being present, the meeting was called to order at 4:04 pm.

At 4:04 pm, the minutes from the February 13, 2020 meeting were approved (motion: Terrie second: Bob) Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- The station has been holding meetings to decide what to do about COVID-19, mostly business as usual, but staff can work remotely, at some point the station may need to be closed with limited staff to keep the station on air. A lot can be done remotely, including keeping the station on air. Staff have been doing stress tests to be sure multiple people can work on the same software at once.
- Within the next several days, most staff will be able to work from home while some will need to be at the station. It could be weeks or months of working from home.
- KSPS.org has a Coronavirus informational page
- COVID-19 will affect all kinds of public events- sports, theater, etc.
- There will be a lot of work to do on the strategic plans, the pillars are assigned and staff are working on it.
- The Canadian dollar is down significantly, which is a concern.
- Many national PBS meetings have been canceled already, including the May annual meeting.
- Discussion: Shaun brought up the opportunity to KSPS to show more cultural programs to replace canceled in-person events.

Programming Director's Report and Discussion

- Juggling some last minute changes, including an airing of the Library of Congress Garth Brooks concert.
- *Rewind*, from Independent Lens is coming up and it will have a viewer advisory, 10pm outside the safe harbor time.
- *The Gene: An Intimate History* documentary coming out Tuesdays April 7th and 14th

- *Asian Americans* May 11 and 12 five-hour film series
- *PBS American Portrait*
- Viewer feedback: and new *Victoria* season *Sanditon* inquiries

Chief Investments & Partnerships Officer Report:

- Strategic plan is still being shared for feedback/editing
- Pledges at \$110k, Canadian around 42% of that
- Looking strategically at how to serve the community with COVID-19 information, coping strategies, tips
- Passport will be promoted for viewers stuck in the house
- Mediafest: high school juniors and seniors media literacy and career fair is ready to go

Shaun moved to cancel the April 9 meeting due to concerns of spreading COVID-19. Terrie seconded and it was approved by the majority.

Around-the-table comments

- Shaun said *Bob and Carol and Ted and Alice* was pulled from Saturday Night Cinema because it could not be edited to PG13 and still make sense.
- Bob shared the Canadian news regarding COVID-19: the Prime Minister and wife are in isolation due to COVID-19, Parliament suspended operation, Hockey still going, possible benefits for unemployment, oil and gas industries impacted
- Shaun wondered about the news slot replacement. No replacement confirmed yet, hopefully an announcement in May.
- Consuelo likes the show *Food over 50*
- Gary let us know that two more board members are joining the governing board. One of them is Gary James Alexie who understands our role in education and how to get info to the people who need it and will be able to offer a new perspective.

The meeting was adjourned at 4:52 p.m. The next CAB meeting scheduled on April 9 is canceled, and the next meeting is expected to be on Thursday, May 14 at the KSPS studios.
 Edit 5/14: meeting through Zoom

Action items

- Vanessa will forward the approved February minutes to Dawn and Monica
- Vanessa will send around the phrasing the library is using for cancellation so we can get the announcement posted.