



KSPS Public Television provides programs and events that entertain, engage, and educate to enrich all the communities we serve.

**Minutes**  
**Friends of KSPS Board Meeting**  
**24 September 2020, 4:30 PM**

**Members Present:** Craig Gracyalny, Jeff Adams, Linda Finney, Adam Munson, Rosemary Selinger, Kim Lloyd, Addy Hatch, James Albrecht (Community Advisory Board), Roberta Brooke, Shannon Scheiwiller, Jodi Harland, James Alexie, John Heideman

**Members Absent:** Vincent Alfonso, Marti D'Agostino, Klay Dyer, Monica Samper

**Staff Present:** Judi Frers, Dawn Bayman, Gary Stokes, Allison Hiberger, Sandra Kernerman

**Call to Order / Public Comment:** Jeff Adams called meeting to order at 4:34, quorum present, public comment: none

**Welcome New Board members:** Kim Lloyd, Addy Hatch, Rosemary Selinger, James Alexie, welcome and thank you for your willingness to contribute your talents to KSPS.

**Consent Agenda:** Motion: Craig, 2nd, Shannon, passed unanimously as submitted

**July-August / End of Year Financials:** Adam Munson, need to approve auditors for the 20-21 fiscal year. There was a competitive process recently, the fee is similar to other accounting firms. The finance committee does not feel that it is necessary to re-bid at this time. Motion to continue with CliftonAllen: Jon made motion; seconded by Roberta, passed unanimously.

Discussion of financials: net income for the 19-20 fiscal year: \$527,000. CARES act, revenue and expense control. Cash position: \$1,600,000. We will work to have the PPP loan forgiven. If we take out CARES Act, still \$500,000 better. Was there a decrease in operating expenses because of working from home? No. Motion to approve: Craig made motion, seconded by Addy, passed unanimously as submitted.

**KSPS Community Advisory Board Annual Report:** James Albrecht, new Chair for the Advisory Committee. Good meetings throughout the year. Review of Altruist business plan. Outreach promotional events postponed, but very pleased to have Passport in Canada! Actively pursuing diversity on the Board. KSPS Board emerita are welcome to join after your term. Gary expressed his gratitude for fulfilling their role as required by the CPB.

**FY 20-21 Budget Update / New Position** Gary discussed the new position of Education Specialist to help Bukola maintain and expand our educational outreach. Our documentaries are being used nationally on [PBSLearningMedia.org](https://www.pbslearningmedia.org). Many opportunities arriving requiring another person to keep up, and expand when the COVID era is over. Potential salary \$48K + benefits approximately \$57K, start January, 2021. Leverage grants to cover a portion of the salary to start. Gary requests a motion to move \$35K within the budget. Discussion. Will there be work if COVID keeps us restricted? Yes, there is still plenty of smaller group / zoom work. Plenty of work developing resources for remote learning / PBSLearningmedia.org. Will this role for the station grow? Yes, as distance learning is refined, outlying communities will access our resources more and more. Datacasting will become more entrenched. This will allow us to supplement and differentiate from school districts. Does this aligns with mission? Yes. We are

able to have a significant impact for education in the region. OSPI is looking for public media to help out. We are unique among WA state public media in providing education outreach. Motion to accept made by Roberta, seconded by Jon. Passed unanimously.

**Planned Giving Updates / Board Action:** Sandra Kernerman. No recommended revision to current policies with WTB Endowment. Motion to accept made by Rosemary, seconded by Roberta. Passed unanimously. \$50,000 in planned gifts. Recommended 90% to WTB Endowment, per policy, and 10% to operations. Motion to accept by Roberta, seconded by Shannon. Passed unanimously. \$100 K bequest from Ann H. Post estate, designated “for general uses.” Recommended to make a 50/50 split between operations and management. Motion was made and seconded; vote passes unanimously. Passed unanimously. Sandra will be issuing a press release that KSPS Public TV has reached \$1 million in the endowment. Then the 13<sup>th</sup> quarter trailing amount to station will be distributed, \$33,302.02.

**GM / Development Updates:** Gary attended PBS board meetings this week. Equity issue forefront. The development of our Civic Health pillar will provide a great venue for meaningful, civil discussion of these issues in the Spokane region. GM report as submitted. Development report: Dawn: astounded over the revenue generated, especially as COVID began. Great work done by the development staff for exceptional work over the last six months. Passport Canada has had a big impact on increasing Canadian membership. September goal has been met. CENW expanding to the Tri-Cities area with potential to include the rest of the state. Many grant opportunities are pending. An update of the [KSPS.org](http://KSPS.org) website is underway, to align with the four pillars of outreach. Daily program schedule will be front and center.

**New Committees / Members:** New committees will be developed to align with the four pillars. Board members will be asked in the next few weeks to join a committee of their interest. Discussion ensued. Jeff will check in with Board members over the next few weeks to gauge interest. Non-board members on committees? Will consider, but want to get the Board members established first, then expand. Good to finalize by next board meeting.

**Good of the Order:** work to get three tiers of board members to move to annual recruitment of members. Any subsidies for staff who have had to upgrade their at home technology suggest a small stipend like \$25/month? Gary and Allison will check and assess the numbers. Please contact Jeff with questions / concerns.

**Adjourn:** Jeff adjourned the meeting at 5:58

### **Upcoming Meetings**

**Executive Committee –19 November 2020 , 4 PM**

**Friends of KSPS Board Meeting – 19 November 2020 , 4:30 PM**