



KSPS Public Television provides programs and events that entertain, engage, and educate to enrich all the communities we serve.

Minutes

Friends of KSPS Board Meeting

28 January 2021, 4:30 PM

Members Present: Adam Munson, Linda Finney, Monica Samper, Jeff Adams, Shannon Scheiwiller, Jon Heideman, Rosemary Selinger, Jodi Harland, Addy Hatch, Craig Cracyalny, Kim Lloyd, Vinnie Alfonso, Klay Dyer, Roberta Brooke

Members Absent: Marti D'Agostino, James Alexie, Jodi Harland

Staff Present: Allison Hansen, Dawn Bayman, Gary Stokes, Sandra Kernerman

Guests: no public comment

(Members and staff attending in person and by ZOOM)

Chair Jeff Adams called the meeting to order at 4:30.

Consent Agenda Motion: Rosemary Selinger, seconded: Monica Samper. Vote passes unanimously.

November & December Financials: Adam Munson reported that revenue is up substantially, over \$630K (which includes a \$400K bequest). We are expecting forgiveness of the \$400K PPP loan, which will give the station about \$1 million in favorable revenue. Going forward, we cannot, of course, count on PPP loans and bequests, but that does leave the station in a strong position with good cash liquidity. \$600K from line of credit was paid when the community grant was received. Motion to accept financials as submitted: Roberta Brooke, seconded: Craig Gracyalny, passed unanimously.

General Manager Report: Gary Stokes reported that Cathy McMorris Rodgers is now the ranking minority member on the House committee that oversees public broadcasting. Gary asked board members with connections to the representative to remind her of the positives of KSPS. The Omak transmitter was damaged in winter storms. The TV district that oversees the facility is responsible for repairs. Gary referred to the article he distributed to the board, detailing the impact of engineers retiring at public TV stations across the country and the small number of people coming into replace them.

Development Report: Dawn Bayman noted that the station was up for 3 awards at the annual NETA event and won all 3. Short form: *Calling the Salmon Home*. Historical documentary: *Capturing History*. Education Resources: *Career Explore NW*. Dawn said membership and sustainers are up. The \$400K bequest is the largest the station has ever received, and another \$100K bequest was received in January. Corporate support is bouncing back. Major gifts continue to lag because of uncertainty about the economy and the future. The station received a \$98K grant from OSPI—Bukola did an excellent job demonstrating the impact of the program. Avista has committed to a two-year \$40K grant to support the arts and culture pillar. Canadian viewers continue to have trouble with Passport, due to geo-blocking issues. Dawn will add information on Passport page so Canadians can tell if a program is available. Sandra Kernerman reported that the endowment is at \$1.4 million, and she is engaging with WTB to rebalance the account and updating the investment policy. Dawn noted that the development team will be following up with the board on their contacts with donors—some have not yet received requests, but they will be coming soon. Those who have had contacts have been very good at following up. Board members, if you should get any pushback or

challenging questions that need clarification, please thank the donor and say you will put him or her in touch with staff person that can help.

Committee Assignments: Jeff continues to work on a draft committee structure document and by-laws update and will review with Gary.

Chair Jeff Adams adjourned the meeting at 6:07.

Upcoming Meetings

Executive Committee – 25 March 2021, 4 PM

Friends of KSPS Board Meeting – 25 March 2021, 4:30 PM