



KSPS Public Television provides programs and events that entertain, engage, and educate to enrich all the communities we serve.

Minutes

Friends of KSPS Board Meeting

27 May 2021, 4:30 PM

Members Present: James Alexie, Craig Gracyalny, Addy Hatch, Jodi Harland, Kim Lloyd, Roberta Brooke, Jon Heideman, Vinnie Alfonso, Jeff Adams, Adam Munson

Members Absent: Rosemary Selinger (surgery), Linda Finney, Marti d'Agostino, Klay Dyer, Monica Samper

Staff Present: Cary Balzer, Gary Stokes, Dawn Bayman, Sandra Kernerman

Call to Order: Meeting called to order at 4:30 pm. A quorum was achieved at 5:22pm

Public Comment: None.

Consent Agenda: No discussion. Motion to approve: Roberta Brooke. Seconded: Addy Hatch. Passed unanimously.

Financial report, Adam Munson: CPB support has arrived, making our fiscal position strong. There was an increase in the PBS dues; it is not a significant problem, as we have reserve. Payment over the course of the next year. Roberta Brooked moved to approve financials as submitted. Seconded by Craig Gracyalny. Passed 2nd, unanimously.

GM report, Gary Stokes:

Introduction of Cary Balzer, retiring after 34 years. Cary offered remarks concerning the new programming service that will take over for him: P3P, programmers in Nebraska, Colorado and Kentucky. He is confident of success. Cary will be available through the end of the year for questions; programming is being slated for fall. Fall Pledge information is coming from PBS, working to craft a schedule. 1st program purchased: \$100, for a 1 hour show.

PBS Annual Meeting: 3 days of meeting and workshops conducted virtually. It is to be hoped that the meeting will be conducted remotely going forward. There were good opportunities to cover issues about DEI (Diversity, Equity, Inclusion) and future delivery systems (broadband). Solid engagement from all stations. Gary was invited to be a part of GMs and station executives who will address DEI. There will be 5 sessions over the next few months.

We were asked to submit an infrastructure plan of everything we would do if everything could be funded by Congress. It would be possible to put together a state-wide broadband strategy and do projects here at the station as well. Gary is developing a 'what-if' budget for those projects, including what will best serve the station into the next 20-30 years.

Updates:

- Next round of cash from CPB in
- Revenue is ahead of budget so far this year. Going into the next year, we will seek balance between what we need vs. what we keep. Budget will be introduced in July; personnel needs will be examined. We've added Braden Marjerison to the education staff, allowing us to do a documentary screening of "Driving While Black" at Shadle High School. In production, we hope to hire a new documentary producer and are slated to hire an Arts & Culture coordinator. A need exists for another producer as well. We need enough people on staff to accomplish our work and realize the strategic plan.
- Allison is leaving her position as accountant / CFO. New hire underway, possible PTE assistant.

Development Report, Dawn Bayman:

- Strategic Plan has helped our fundraising. Revenue is up over budget. The focus of the pillars allows us to put out a succinct message and track impact.
- Sarah Gehman is starting in the new Investment & Partnership position.

Financial Authority Resolution:

Enable Gary to create accounts, accept donations, etc. Change wording to include, "other Board designee". Motion to approve the resolution: Roberta Brooke. Seconded by Addy Hatch.

Discussion: Change wording to include, "other designee of the Friends of KSPS Board".

Vote: pass unanimously

Adjourned to executive session at 5:45.

Next meeting: 29 July 2021, 4:30 pm