

October 14, 2021 KSPS Community Advisory Board 4pm, Zoom

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison (Vice Chair), Shaun Higgins, Consuelo Larrabee, Patty Crone (Secretary), Vanessa Strange, Marianne Patton, Christopher Powell

Members Absent: Terrie Ashby-Scott

KSPS staff attending: Gary Stokes, Debbie Brennan, Dawn Bayman

A quorum being present, the meeting was called to order at 4:05 pm.

At 4:08 pm, the minutes from the September 9, 2021 meeting were approved (motion: Shaun, second: Marianne). Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with the Corporation for Public Broadcasting (CPB) requirements, and Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

- Paula Kerger is the new PBS programming executive. Programming being done to appeal to all audiences, not just PBS viewers.
- Introduced Debbie Brennan as the new programming manager
- Several new hires being made that have an on air impact as well as behind the scenes. Hope to have videographer hired soon. Marketing/public relations position in process of hiring.
- City Council Debates on air this week.
- Fiscal Year finished and on good footing

Chief Investments & Partnerships Officer Report

- Zana Morrow is part-time Arts & Culture coordinator.
- Sandy Kernerman is on a 2 month sabbatical and will return half time. Planned giving exceeded \$800,000 last year.
- Sara Gehman - hired as the major gift officer in June.
- New online giving form coming soon.
- Auditor's are here conducting Audit.
- Civics Bowl - good progress made. Meeting with another station and benefiting from what they've learned. Starting with 6 schools in mid-March instead of January.
- Appreciate Bob's input on the Civics Bowl, very helpful.

Programming Director's Report and Discussion

- Debbie Brennan, programming director, provided her background to Board. Worked at Rocky Mountain PBS. Entire career has been in production.

- There is new exciting programming starting in 2022 - Jan, ARS; Around the World 80 days (8 episodes); All Creatures Great & Small (7 episodes); Target of Opportunity to Pledge; Benjamin Franklin by Ken Burns airs on April 4 & 5, 2 hours each day.

Comments/Questions:

- Bob asked if the Civics Bowl was a result of the CAB presentation to Board. Gary said it wasn't but they hope to do quarterly programming presented by CAB, with the additional staff being hired.

Around-the-table comments

- Marianne: KSPS website looks good and very easy to navigate. Asked if Passport is accessed thru PBS. Members discussed Passport access and some of the challenges they've encountered. Marianne suggested adding language to clarify Passport access. Congratulations to PBS for bold move on Grantchester. Would like to find a license plate holder that says "I love KSPS" or "I love PBS."
- Dawn: Skylar Reap can help with Passport issues.
- Vanessa: Discussed with members types of devices used to access Passport.
- Consuelo: Nature & Science shows and recommends watching Rick Steves The Story of Fascism in Europe.
- Bob: Grantchester, Call The Mid-Wife, impressed with Ali Production
- Chris: Enjoys Line of Separation - can't access Season 2 & 3 through Passport, Ghosts of Mississippi, missed great programming due to airing times.
- Patty: American Experience-Sandra Day O'Connor, Jimmy Carter, Cooking Shows, Tastemakers
- Shaun: Good news that station is getting a new transmitter. Hosts are returning to Saturday Night Cinema with introductions. Commend writer on various materials on "What's Happening This Week on KSPS."
- James: - Muhammad Ali, Rita Moreno - Just a Girl Who Decided to Go For It, Tastemakers. Did not enjoy Code Breaker. CAB presentation at last month's Board went well. Board Chairman said CAB is doing a very good job!

New Business

- None

Old Business

- None

- The meeting was adjourned at 5:17 p.m. The next CAB meeting will be held on Thursday, November 4 at 4p.m. via Zoom

Action Items

- Patty will forward the approved October minutes to Dawn and Monica
- Dawn will send revised CAB Board calendar