

March 10, 2022 KSPS Community Advisory Board 4pm, Zoom

CAB members attending by Zoom: James Albrecht (Chair), Bob Morrison, (Vice Chair), Consuelo Larrabee, Patty Crone (Secretary), Christopher Powell, Vanessa Strange, Shaun Higgins

Members Absent: Marianne Patton

KSPS staff attending: Gary Stokes, Debbie Brennan, Dawn Bayman

A quorum being present, the meeting was called to order at 4:03 pm.

The minutes from the February 10, 2022 were approved. 1st Shaun, 2nd Chris

General Manager's Report and Discussion

- Dipping toe into podcast game. Reps from all departments. Janna is heading task force.
- New fun fact: fasting growing population in Spokane Public Schools are Afghans! KSPS looking at how to provide services for the new population of students.
- Second portion of Corporation of Public Broadcasting approved for approximately \$321,000.
- Association of Public Television Stations lobbied for additional funding and Corporation for Public Broadcasting & members of Congress approved an additional \$50,000,000 for Public Safety Infrastructure and Ready to Learn, which received approximately \$30,000,000 of the funding.
- Looking for new finance/accounting person. Interviews happening now.
- PBS annual meeting is May is now a virtual meeting.
- PBS Board Meeting in late March will be in person.

Comments/Questions:

Shawn - why is annual meeting going virtual. Gary said that results of survey showed only 1/3 to 1/2 would attend in person.

James - what are the podcast ideas? Gary said many ideas. The topics are mission based and may cover all 4 pillars. More info to come later.

Chief Investments & Partnerships Officer Report

- Fundraising - the Ukrainian war is having an impact on the current pledge drive, which started 13 days ago. People are not watching. Other fundraising is keeping up.
- Career Explorer: doing really well with corporate support.
- Inland Sessions - more than 50 done!

- Civics Bowl - League of Women's Voters fundraising about \$5000. Eastern Washington University came in with support. Six schools doing 1 minute videos about their school with student participation. LOWV has 600+ questions to be reviewed/categorized. Marketing materials being sent out and trophies for winners have arrived.

Programming Director's Report and Discussion

- Endeavor Season 8 starts around 6/19. There are three 2-hour episodes.
- Granchester Season 7 released around mid-July.
- Death in Paradise Season 11 starts 4/1 at 8 pm.
- Frontline episodes
 - 4/12 - Putin Road to War
 - 4/19 5/3 - Three part series The Power of Oil
 - 5/17 8 pm - Library of Congress featuring Lionel Ritchie
- Finding Your Roots - Last 2 episodes 4/12 & 19
- Nova - Dinosaurs Special Apocolypse is a 2 part series. 5/11 8-10 pm
- APT rolling out next bunch of Passport programs in March - Days of Remembrance
- May is Pacific Islander Month

Comments/Questions: None

Around-the-table comments

- Consuelo: Ballet with Leonard Cohen music was amazing. Enjoyed America's Horses.
- Vanessa - agreed with Consuelo on ballet. Enjoyed nature programs. Let committee know that the Central Library may open this summer. Evaluating masking and vaccination requirements.
- Bob - watching repeats! Looking forward to Frontline show on Big Oil. Congratulations on Civics Bowl progress. Asked about progress on Civic Affairs shows. Gary mentioned not ready to go yet. Setbacks due to Covid.
- Shawn - suggested having Ukranian community (cross border with Alberta) discussion as part of a Current Affairs program regarding current events. Inquired about antenna project. Not in yet per Gary. Hopefully by April/May.

- Chris: Iron Lady - not overly impressed. Jim Broadie race was magic. Enjoyed Around the World in 80 Days. Casablanca tied as favorite movie of all times. Ballet was stunning. Looking forward to Frontline on Putin.
- James - The Riveted about Jeans was very interesting. The new Scandinavian cooking show is fascinating.
- Patty - Enjoying the cooking shows. Kudos on all the Civics Bowl work.

New Business

- None

Old Business

- None

- The meeting was adjourned at 4:55 p.m. The next CAB meeting will be held on Thursday, April 14 at 4p.m. via Zoom