

Minutes:
Friends of KSPS Board Meeting
May 25, 2023, KSPS PBS

Members Present: Rosemary Selinger, Roberta Brooke, Beth Pelicciotti, Addy Hatch, Craig Gracyalny, Jeff Adams, Kim Lloyd, Kristine Meyer, Kiantha Duncan, Jaye Hopkins, Nikki Kennedy

Members Absent: James Alexi, Marti D'Agostino

Staff Present: Gary Stokes, Dawn Bayman, Sarah Gehman, Sandra Kernerman, Skyler Reep, Brooke Matson

Guest Present: Vicki Clark, NETA Accountant

Call to Order @ 4:35pm, a quorum is present

Public Comment: None

Consent Agenda: Motion to approve minutes with correction and appending of language as follows:

“Given the long-term investment report, should we consider changing the percentage taken from the endowment? This is slated for consideration by the Finance Committee.” Kristine moved, Kim 2nd, passed unanimously

Treasurer's Report: The April financial report shows we are ahead of budget in revenue and development income. A \$500,000 bequest is helping push us ahead, without that infusion we would be slightly trailing budgeted amounts. Expenses are ahead of budget. Altogether, even without that bequest our overall financial position is strong. A motion to accept the March 2023 financials was moved by Beth, 2nd by Roberta, passed unanimously.

Regarding the budget timeline, we will be taking a closer look at revenue and expense lines in the next fiscal year. The General Manager and Station Manager will meet with department heads to discuss their budget outlook for next year, then will begin working on next fiscal year budget. Hard work by many in implementing the new budget process has resulted in a budget that is concise and realistic. The Finance Committee will review the budget on July 13, and it will be presented to the full board at the July meeting.

General Manager's Update: We're celebrating Jim Zimmer for his induction into the Silver Circle, a high honor in the broadcast industry. To be considered eligible one must have been actively engaged in television for 40 years. Congratulations Jim! The PBS annual meeting in San Diego showed there is great content coming this year, including American Buffalo and a series on gospel music from Henry Louis Gates. We will need at least two new board members in September and are taking recommendations on candidates. Gary is asking internally where

staff members think there is a need. Finally, thanks to Sarah and Sandy for making the Judy Woodruff visit so successful.

Development Report: Development is getting more challenging. There was a pandemic “bubble” that is deflating in the face of economic uncertainty and inflation. Public Media Giving Day was a modest success, bringing in \$6,600, but we learned some lessons to take forward. Total donations are down about 7%, with weakness in additional gifts, however new acquisitions and renewals are stronger. Paper costs are affecting fundraising costs. A team will visit major donors in Calgary in June. It’s been a good bequests year, with the endowment at about \$2.3 million.

Dawn provided some takeaways on PBS viewership: 33% is in broadband-only homes. Newshour and Frontline are growing, especially with younger audiences. Over the course of a year, 482,000 TV households in our market area are watching KSPS. In March, 59% of our market area watched KSPS.

Committee Updates:

Governance: Kristine reported that committee reorganization is mostly done, with 2 seats to fill and potentially a third. We need candidates who are willing to take on committee leadership. The cadence of the committee meetings is unchanged. We are working on the cadence for the General Manager’s performance reviews. There was a discussion about board attendance, which has been a problem from time to time. A vote of the board is required to remove members.

Separately, we may consider moving board meetings to the noon hour to increase participation.

Education: Plans are underway for cold-weather activities for K-3 students and Salish World of the Week. We plan to grow and expand the reach of elementary programs.

Adjourned at 5:52 pm