

## **8 February 2024 KSPS Community Advisory Board 16:04 PT, Zoom**

CAB members Present: James Albrecht (Chair), Christopher Powell (Secretary – arrived 16:30 PT), Shaun Higgins, Marianne Patton, Ann Dyer.

Members Absent: Bob Morrison (Vice-Chair), Patty Crone.

KSPS staff attending: Debbie Brennan, Dawn Bayman, Skylar Reep, Gary Stokes.

A quorum being present, James called the meeting to order at 16:04 PT.

The minutes from 11 January 2024 were approved. Moved by Shaun, Seconded by Marianne. Carried

### **General Manager's Report**

Gary received a negative e-mail regarding the Clarion Brass concert. He interacted with the viewer regarding their concerns and informed the board that if anyone should receive a message from the public to forward it to him for action.

Future Day is 10 February. This is an opportunity for young people to explore hands-on career ideas. KSPS has received inquiries from other local channels to discuss promotion of the event.

Next year's budget was discussed at retreats. These events are used to talk about things that are being done or things that people would like to see in the future. The last month has been exciting. We have a great team.

### **Station Manager's Report**

Dawn participated in an Audience Development Retreat involving cross-departmental contributions, finding new ways of receiving new audiences, not just on-line or on television. It was a hyper-engaged group and a great experience.

Required reporting involves audited financial statements, IRS and Corporation for Public Broadcasting to track trends.

(Chris joined the meeting at this time.)

*Civics Bowl* recording begins in March. CAB members are welcome to attend.

We are looking for a new IT person.

Dawn informed the CAB that the PBS Board has simplified their minutes based on Robert's Rules of Order. Is this something that we want to emulate? She will forward a template to James.

### **Director of Development Report**

Skyler attended a two-day Audience Development Summit with PBS and NPR. This involves data services and growth, and is concerned with who is watching and how, ie. Facebook, magazine, app. etc. The second day addressed metrics, example pledges are down, while contributions are up, but one has not replaced the other. Skyler shared numerous graphics.

### **Programming Director's Report**

Debbie reported a couple of late developments. One will be a special report on Super Tuesday. The following Thursday will be the State of the Union Address. On 14 March we will broadcast the National Academy of Arts and Sciences *Northwest Trailblazers in Diversity*. Gary will be on the program. *Call the Midwife* will air 17 March, followed by *Molly of Denali*. *Nova* with "AI Revolution" also airs in March. Pledge Week begins 24 March.

### **Round Table Comments**

**Ann** noted that Inland Sessions is the only podcast that KSPS curates. She is curious to know if podcasts will be an area of growth. She loves *Antiques Road Show*. She also enjoyed *Finding Your Roots*. All her viewing is done on the app. and Passport. She would like to know if news shows stream live (yes).

**Marianne** is now receiving *Passport Picks* and *The Week Ahead* and asserts that this is now the best place for program descriptions and scheduling. She hopes that KSPS reverts back to its previous method of one printed publication.

She is concerned with what will happen if Congress cuts its 20% contribution to the Corporation for Public Broadcasting.

She would also like to know what it is that Bob and Chris do to warrant their identification as Calgary and Edmonton Representatives respectively. (Gary indicated that the purposed was to show that we had significant viewership in Canada.) Marianne would like to see the communities of all CAB members indicated in our magazine.

She has been enjoying *Royal Flying Doctor Service*, which she says is fabulous, also *Doc Martin*, *Hotel Portofino*, *Lucy Worsley* on Agatha

Christie. She is particularly fond of *Astrid* for its conveyance of characters' emotions.

**Chris** greatly enjoyed the *Austin City Limits Ninth Annual Honors John Prine*. As a life-long fan of John, he found it a very emotional experience. He also watched the re-broadcast of Ken Burns' *Ben Franklin*, which he enjoyed as much if not more as the first time. He enjoyed the *American Experience* episode "Nazi Town USA," although he questioned some of the historical analysis regarding the German American Bund's dichotomy between fascism and German identity. The *Frontline* episode "Democracy on Trial: was good, but about half an hour too long. The *100 Days* episode "Blitzkrieg 1940" was educational but melodramatic. His wife has been enjoying *All Creatures Great and Small*.

**Shaun** watched the Ken Burns biography of Jack Johnson. Superb! He is enjoying *Washington Week* and is happy with the changes to *News Hour*.

**James** indicated that his aunt loves *Doc Martin*, also *All Creatures Great and Small*. He enjoyed the *Nature* episode "Big Little Journeys," also *Alice's Adventures on Earth*.

#### **New Business**

None

#### **Old Business**

None

The meeting was adjourned at 17:27 PT. The next CAB meeting will be held on Thursday, 14 March 2024 at 16:00 PT via Zoom.