

KSPS Community Advisory Board (Regular)
14 March 2024 16:04 PT via Zoom

CAB members Present: James Albrecht (Chair), Christopher Powell (Secretary), Bob Morrison (Vice-Chair), Marianne Patton, Ann Dyer, Shaun Higgins (arrived 5:15).

Members Absent: Patty Crone.

KSPS staff attending: Debbie Brennan, Dawn Bayman, Skylar Reep, Gary Stokes.

A quorum being present, James called the meeting to order at 16:04 PT.

The minutes from 8 February 2024 were approved.

Reports

The Community Advisory Board heard reports from the following staff:

Gary Stokes, General Manager
Dawn Bayman, Station Manager
Skylar Reep, Development Director
Debbie Brennan, Programming Director.

Staff Action Items

Gary advised that *Civics Bowl* is underway and premieres 8 April.

Dawn advised on staff role in audience development.

Skylar advised on the March pledge drive, Employee Engagement Survey, and Membership survey. He also shared a slide on Development Revenue by method.

Debbie advised that we now secured seasons five and six of *All Creatures Great and Small*. She also advised on upcoming programs, including *Raptors: Extreme Lives*.

Round Table Discussion from CAB Members included the following:

- Library involvement with station: DVDs to borrow and suggestion for PBS toddler activities.
- *Civics Bowl* tapings: very impressed with organization.
- Career Explore questions.
- Farewell message from ATSC president on keeping PBS important.

- Review of viewers choice programming by board members.
- Movies shown at Rockwood Retirement home are popular.
- Appreciated Saturday Night Cinema having an intro available to promote other KSPS shows.

Next meeting is 11 April 16:00 PT.

Meeting adjourned 17:28 PT.