



Meeting Minutes: Friends of KSPS Full Board Meeting

Regular Meeting

January 25, 2024; 4:32 pm

KSPS 3911 South Regal

Spokane, WA

Members Attending: Kristine Meyer, Craig Gracyalny, Beth Pellicciotti, Kim Lloyd, Roberta Brooke, Kiantha Duncan (joining at 5:00 pm), Jaye Hopkins, Rosemary Selinger, Jessica Deri, Jon Heideman

Members Absent: James Alexie, Marti D'Agostino, and Nikki Kennedy

Staff Attending: Gary Stokes, Dawn Bayman, Sarah Gehman, Skyler Reep

The regular meeting was called to order by Chair Kristine Meyer at 4:32 pm.

Public Comment: There was no public comment.

Consent Agenda

Minutes of Previous Meeting: Minutes of the November 30, 2024 meeting were approved.

Nomination of New Board Member: Rosemary Selinger moved that Emily Geddes be approved as a new Board member. The vote was unanimous. Emily Geddes then joined the Board meeting.

Treasurer's Report: The Treasurer's report was approved. The Board thanked Nicky Kennedy for the explanatory notes on the report.

Finance Committee: The Finance Committee has reviewed and approved the IRS Form 990 to be filed.

Actions: Kim Lloyd moved that the funding for canvassing, originally approved to start in August 2024, begin in June 2024. This change affects the current, fiscal year budget. Skyler Reep explained that canvassing at the start of the summer is advantageous for hiring college students to canvass and in finding people at home. The vote was unanimous for this change in start time.

Board Committees Update:

Governance welcomes new Board member, Emily Geddes.

Development has not met.

Workforce Development: Roberta Brooke noted that Career Explore Northwest has secured \$980,000 since its inception.

Civic Health: Gary Stokes reported that the script for the Civic Bowl is almost done. Ten schools from Spokane County will compete with Civics Bowl recordings starting March 12.

Arts & Culture: Inland Sessions continues to expand with podcasts being developed to accompany various shows.

Education: Jaye Hopkins reported successful December Holiday Nights for elementary school children and their families (270 attending). Game Quest has had a strong start for the K-3rd grade age group. Future Day will be held at Ontrack Academic on February 10.

Reports from Staff

General Manager Update: Gary Stokes reported that when he meets the public, they understand the four pillars and how KSPS's work is impacting the community. He noted that large attendance at KSPS events is important, leading to more recognition of KSPS.

Development: Skyler Reep described the retention of members of KSPS. In the first year of membership, retention of members is approximately 50%. After that initial drop, retention of members holds at 80%. 43% of the KSPS's 24,000 members are sustaining.

Station Manager: Dawn Bayman noted her focus has been on several operational areas—changes to Human Resources, high school student internships, reporting on multi-year grants, and elevating a locally produced show to a potential “pick up” by PBS.

Kristin Meyer reported that there would be no Executive Session for this meeting. An opportunity for development is still in its very beginning stages.

Announcements: Kristine Meyer announced that Gary Stokes has been named a 2024 Person of Influence by the *Journal of Business Serving Spokane and Kootenai Counties*.

<https://www.spokanejournal.com/articles/15680-gary-stokes-president-and-general-manager-ksps-public-television>

Adjournment: The meeting adjourned at 5:45 pm.

Beth Pellicciotti, Secretary

Date of Approval: _____