



**Meeting Minutes: Friends of KSPS Full Board Meeting  
Regular Meeting**

**July 25, 2024**

**KSPS PBS, 3911 South Regal, Spokane, WA 99223**

**Members Attending:** Kristine Meyer (chair), Roberta Brooke, Marti D'Agostino, Jessica Deri, Kiantha Duncan, Emily Geddes, Craig Gracyalny, Jaye Hopkins, Nikki Kennedy, Kim Lloyd, Beth Pellicciotti, Rosemary Selinger, Ken Spiering,

**Members Absent:** James Alexie, Jon Heideman

**Staff Attending:** Gary Stokes, Dawn Bayman, Jade Porter, Skyler Reep, Vicki Clark, and Seth Sather

The regular meeting was called to order by Chair Kristine Meyer at 4:36 pm. She announced a quorum.

**Public Comment:** There was no public comment.

**Consent Agenda**

**Minutes of Previous Meeting:** Roberta Brooke moved to change the May 30, 2024 Board minutes from "Roberta Brooke is stepping down from the Board," to "Roberta Brook is terming off the Board." This motion was seconded by Kiantha Duncan. Kim Lloyd moved to accept the minutes as amended and Craig Gracyalny seconded the motion. The Board approved the minutes 12 to 0.

**Treasurer's Report:** The Treasurer's Report was accepted. Gary Stokes noted that this is Vicki Clark's last meeting as she has resigned from NETA Business Center. He said, "Vicki Clark righted the ship and rebuilt it."

**Budget for FY2024-2025:** The 2024-2025 Budget is balanced; the Finance Committee has vetted this budget carefully. Budgeting for development has increased; budgeting for production is down. In Administration, there have been increases in utility costs, the cost of the audit, and PBS dues. Kim Lloyd moved, and Craig Gracyalny seconded that the FY2024-2025 Budget be accepted. The vote was 12 to 0.

Kim Lloyd moved, and Craig Gracyalny seconded that 4% distribution from the Endowment at Washington Trust (approximately \$91,000) be accepted and allocated for general-use, KSPS funds for FY2024-2025. The vote to approve this motion was 12 to 0.

Kim Lloyd noted that with turnover of planned giving staff in Development, Skyler Reep and Jade Porter should be given the authority to open brokerage accounts, such as with Merrill Lynch, to accept gifts of stocks and bonds for KSPS. Craig Gracyalny moved that that these two staff members be given the authority to open an account accepting gifts of stocks and bonds at Merrill Lynch, and Roberta Brooke seconded. Gary Stokes currently also has this authority. The motion was adopted 12 to 0.

**FY25 Election of Officers:**

Chair- Kristine Meyer  
Vice Chair—Craig Gracyalny  
Treasurer—Kim Lloyd  
Secretary-Beth Pellicciotti

Kristine Meyer introduced this slate of officers, presenting the slate for the Governance Committee. All four current officers have agreed to stay in these roles for another year. Jaye Hopkins moved, and Beth Pellicciotti seconded that the slate be approved. The vote was 12 to 0.

**Board Committee Updates:**

The Governance Committee is looking to fill one last Board spot before the end of the fiscal year. Roberta Brooke and Marti D'Agostino are leaving the Board. The General Manager is undergoing a yearly performance review by Board members.

Education: Jaye Hopkins reported that Education staff have been busy with summer camps. Staff in the Education Department are currently recruiting for an education specialist position.

Civic Health: Candidate debates are being recorded and broadcast by KSPS in the next few weeks. The U.S. Senate debate is being co-sponsored with the *Spokesman Review* and hosted at Gonzaga University.

Workforce Development: Seth Sather is developing strategically aligned partnerships with the YMCA and the Spokane City Library.

**Brief Updates from Management:**

Gary Stokes reported concerns about defunding the Corporation for Public Broadcast and National Public Radio. He also referenced the importance of reading Project 2025.

Skyler Reep reported on seven weeks into the canvassing project. It has been difficult to scale up this project, because of turnover of the canvassing staff. While the project was projected to cost \$158,000 for the first three months of canvassing, only \$15,000 has been spent. The project has gained \$3400 from new annual recurring sustainers, most of whom are in the 30-50 age range. (The current average of PBS donors is 72.) While the volume of both canvassing income and spending is not as high as projected, the cost per dollar earned is about the same.

**Appreciation of Outgoing Board Members:** Gary Stokes and Kristine Meyer, on behalf of the entire board, thanked both Roberta Brooke and Marti D'Agostino for their many years of service to the Board and their enormous contributions to the growth of KSPS.

**Adjourn:** Kristine Meyer adjourned the meeting at 5:50 pm.

Beth Pellicciotti, Secretary 

Date of Approval: 09/26/24