

KSPS Community Advisory Board (Regular)
14 Nov. 2024 16:09 PT via Zoom

CAB members present: James Albrecht (Chair), Bob Morrison (Vice-Chair), Marianne Patton, Patty Crone

Regrets: Christopher Powell, Ann Dyer, Donna Phillips

KSPS staff attending: Dawn Bayman (Station Manager), Skylar Reep (Development Director).

A quorum being present, James called the meeting to order at 16:09 PT.

Members congratulated Dawn on her retirement plans.

Approval of minutes from 10 Oct. 2024 carried forward to December meeting.

Reports

The Community Advisory Board heard reports from the following staff:

Dawn Bayman, Station Manager

Skyler Reep, Development Director

Staff Action Items

Dawn – The station plans to hire a public affairs producer starting in January. *Carl the Collector* has been launched. Events coming up include *Hugo*, pre-screenings of Ken Burns' *Leonardo* and *All Creatures Great and Small*, a Wild Kratts live performance, recording the Quiero Flamenco concert, *Health Matters* on colon cancer, and *Northwest Profiles* on the *S.S. Moyie*. The station is working on a feedback booth to record comments of visitors to the station. Equipment maintenance and upgrades continue.

Skyler – Fundraising: end-of-year fundraising is ahead of goal, fundraising was impacted during the election campaign, and messaging between programs has worked well. The focus is on unifying, optimistic, and realistic messages.

Canvassing will wind down soon. A holiday pop-up shop planned for December.

Two new member benefits: Givingdocs.com (online estate planning) and a member card app for discounts.

Round Table Discussion from CAB Members included the following programming:

Moonflower Murders, Father Brown on *Sister Boniface*, *Nature* on San Diego, *Everyday Northwest*, *American Coup*, *Nova* on the solar system.

Old Business – None.
New Business – None.

Next meeting is 12 December at 16:00 PT.

The meeting adjourned at 17:10 PT.